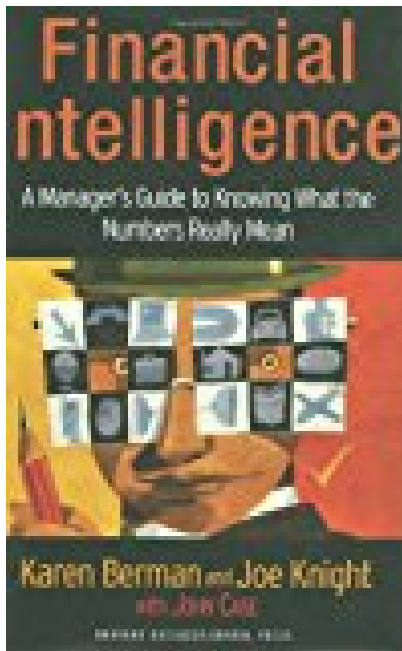


Financial Intelligence A Managers Guide to Knowing What the Numbers Really Mean



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BOOK SYNOPSIS

Explains what business numbers mean and why they matter, and addresses issues that have become more important in recent years, including questions about the financial crisis and accounting literacy.

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